

U.S. Airline Ticket Refunds

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Key Points

- The onset of the pandemic resulted in an extended liquidity crisis for U.S. passenger airlines.
- » In 2021, carriers issued more cash refunds than in 2019 despite significantly lower revenues.
- » Refund-related complaints to DOT have fallen dramatically from their spring 2020 peak.
- » Airlines commit to a schedule months in advance and, with 75% of costs typically fixed within a three-month timeframe, need to have a significant degree of certainty over their revenue streams.
- » DOT has long recognized that nonrefundable tickets offer benefits for passengers, and, like airlines, many other travel and hospitality industries offer varying price points tied to refundability.



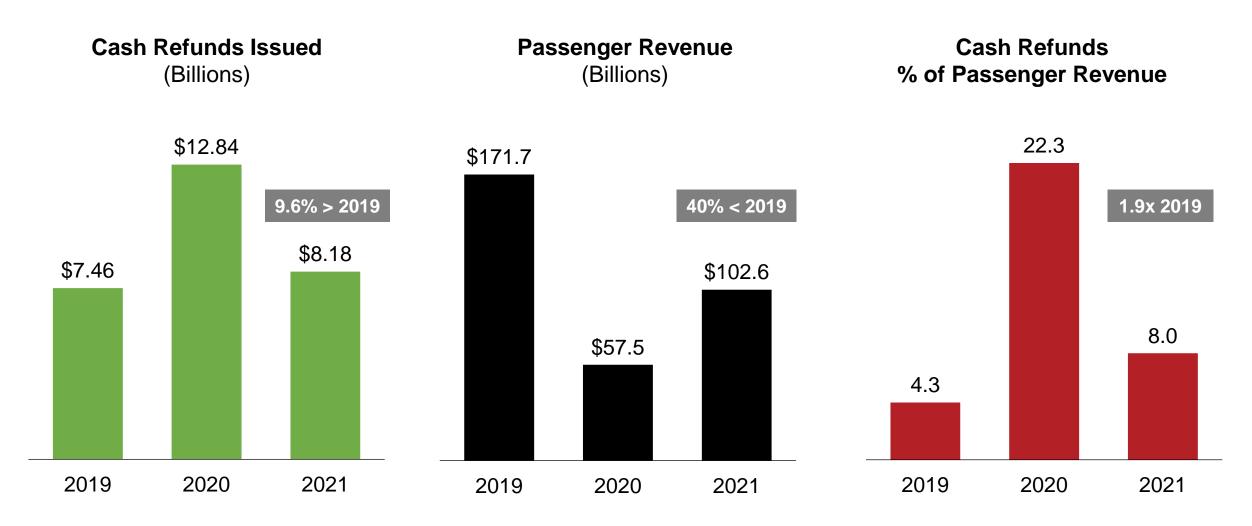
The Onset of the Pandemic Resulted in an Extended Liquidity Crisis for U.S. Airlines

- » Revenues plunged and, as of early 2022, remain well below 2019 levels.
- » U.S. airlines took on massive debt to survive, requiring heavy cash outlays in 2020-2024.
- The U.S. government's Payroll Support Program (PSP) grants covered 56% of airline labor costs (77% if including PSP loans) but was not sufficient to stem high cash-burn rates, so other steps to preserve cash—and jobs—became critical.
- » To maintain adequate cash levels, where permitted—for nonrefundable tickets—airlines generally preferred to issue credits for future travel, with generous deadlines, rather than cash refunds.

Airlines for America

2021 Airline Cash Refunds Nearly Doubled From 2019 as a Share of Passenger Revenue

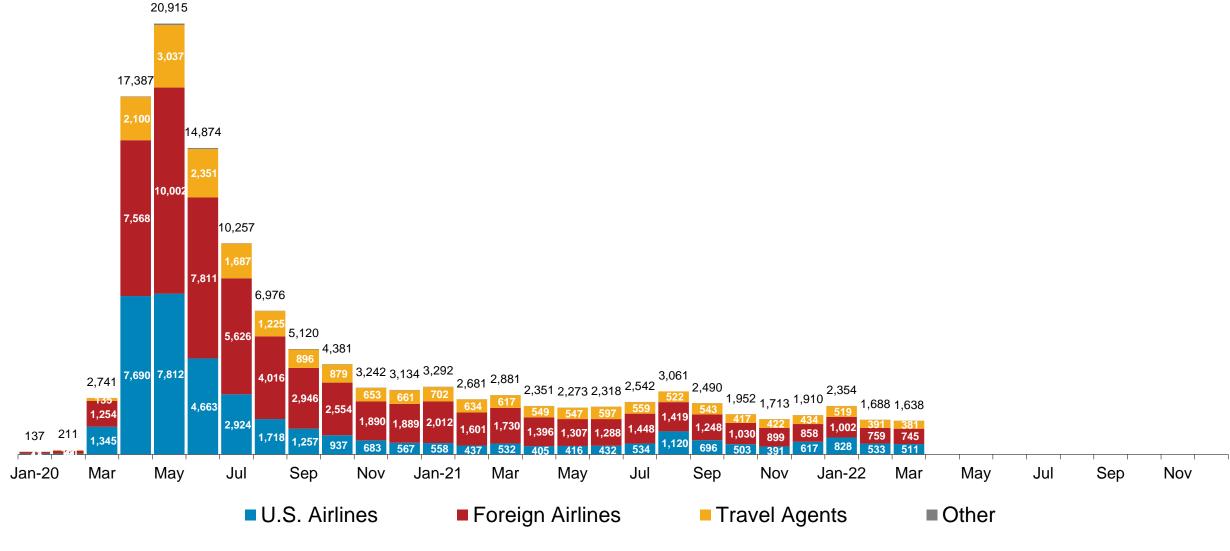
Airlines Issued ~10% More Cash Refunds Despite 40% Less Passenger Revenue



Sources: Alaska, Allegiant, American, Delta, Frontier, Hawaiian, JetBlue, Southwest, Spirit, Sun Country and United, company SEC filings and Bureau of Transportation Statistics



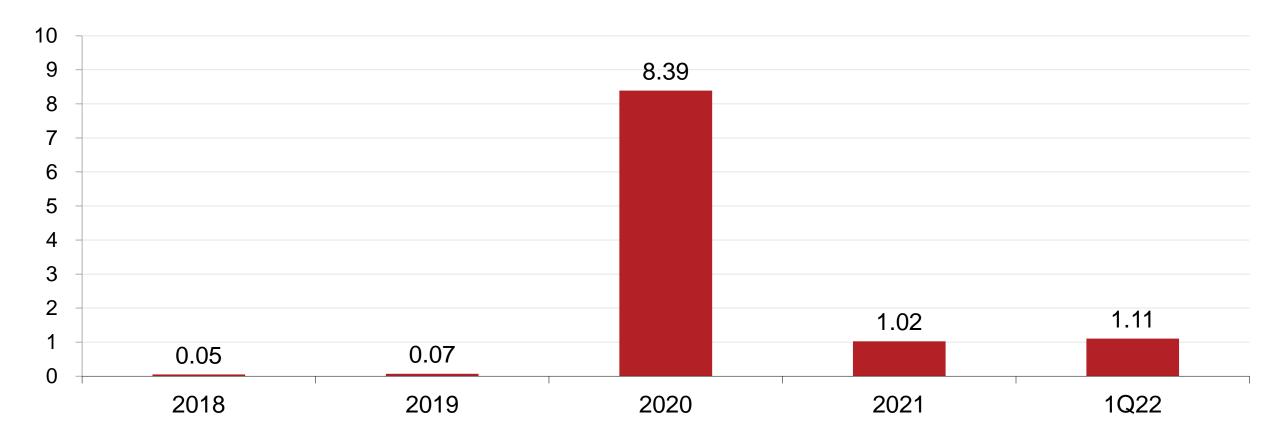
Refund-Related Complaints to DOT Have Fallen From the May 2020 Peak





For U.S. Airlines, the Rate of Refund-Related Complaints Has Fallen Dramatically From the Peak

DOT Refund-Related Complaints per 100,000 U.S. Airline Passengers



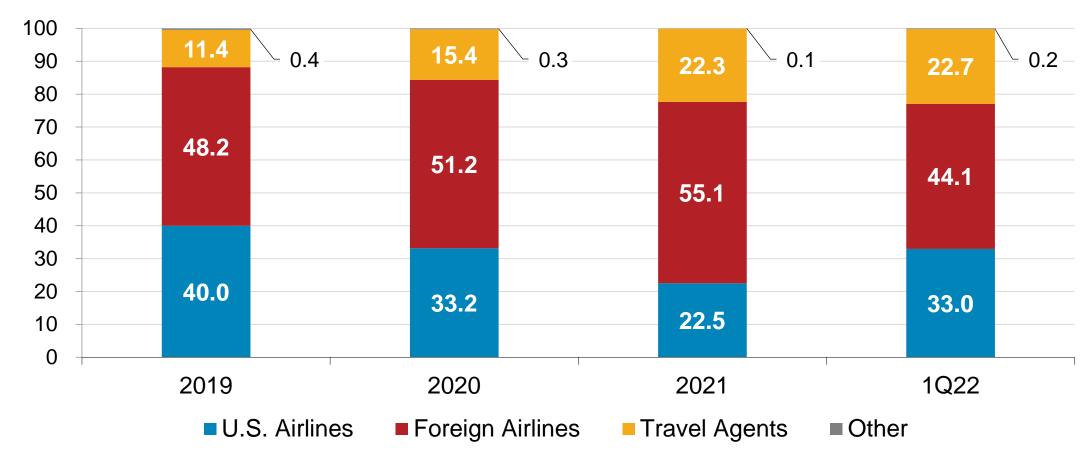


^{*} The surging "Delta" variant and a rash of severe thunderstorms posed challenges in August 2021.

U.S. Airline Share of Refund-Related Complaints Continues to Fall

Majority of Refund Complaints to DOT Are Filed Against Non-U.S. Airlines

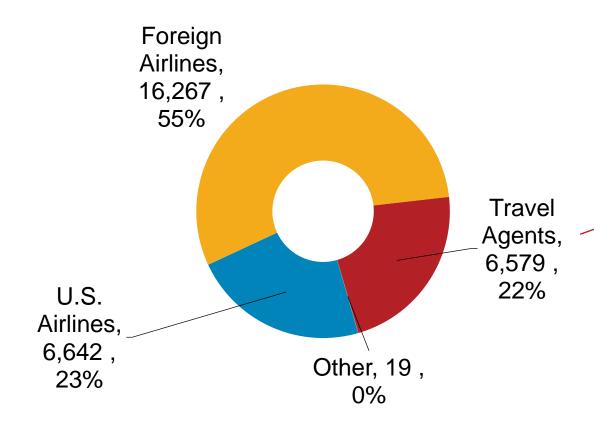
Share (%) of Customer Refund-Related Complaints to DOT by Recipient





In 2021, Travel Agents Accounted for 22% of Refund-Related Complaints

DOT Refund Complaints, 2021

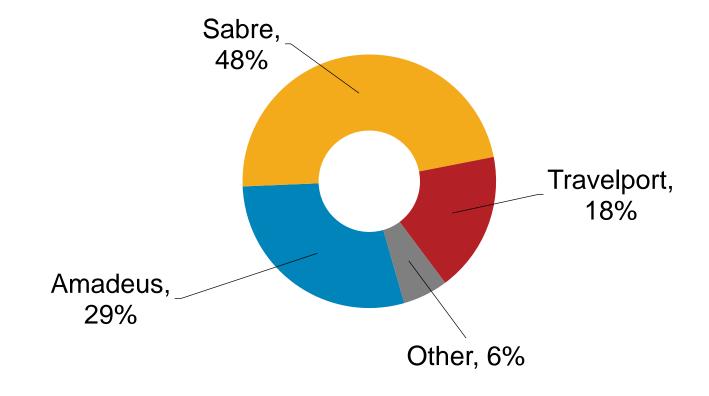


	EXPEDIA.COM	1,226
	KIWI.COM	960
	CHEAPOAIR.COM	376
	JUSTFLY.COM	357
	ORBITZ.COM	294
	VAYAMA	286
	ASAPTICKETS.COM	284
	GOTOGATE	261
	TRAVELOCITY.COM	251
	PRICELINE.COM	216
	CHASE TRAVEL	159
	EDREAMS.COM	116
	INDIAN EAGLE	107
	HOPPER.COM	80
	FLIGHT NETWORK	79
	Other	1,527
1		



The "Big Three" Global Distribution Systems (GDS) Account for 94% of Airline Tickets Issued by U.S.-Based Travel Agencies, Including Sabre With Nearly 50% of the Market

Approximate Share of U.S. Travel Agency Tickets Issued, 2021



Source: Airlines Reporting Corporation (ARC)

Note: Travelport includes Apollo, Galileo and Worldspan; other includes Axess, Infini and Travelsky



DOT Has Long Recognized That Nonrefundable Tickets Offer Benefits for Airline Passengers

Ability to Offer Nonrefundable Tickets Means Availability of Lower Fares and Improved Cash Flow

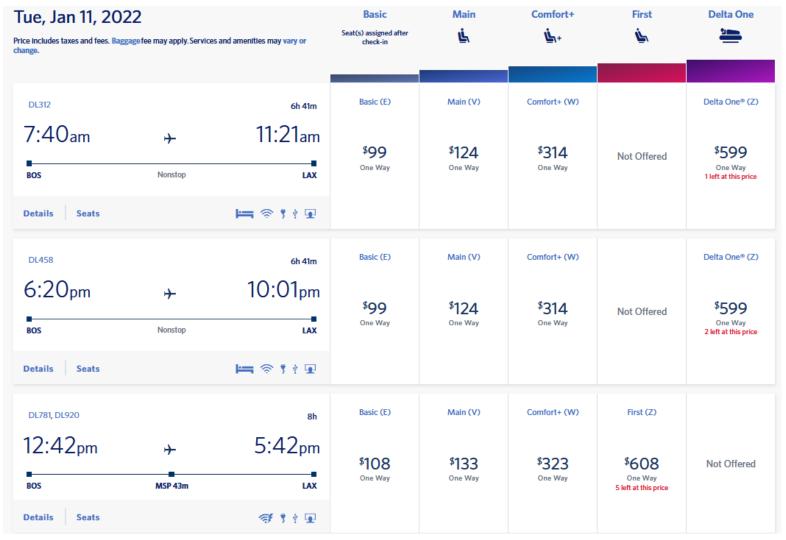
"Congress deregulated domestic airfares more than 20 years ago and this Department consequently has extremely limited powers with respect to domestic airfares and related conditions. Absent compelling evidence of consumer deception or unfair methods of competition, we have allowed the marketplace to govern carrier decisions regarding fares and their associated conditions. Thus, the lower price for nonrefundable tickets is a trade-off for passengers agreeing to a restriction that allows a carrier to manage its inventory and cash flow. The public benefits in low fares found to exist under our present deregulated fare environment could be undone by the government intrusion requested by petitioner...

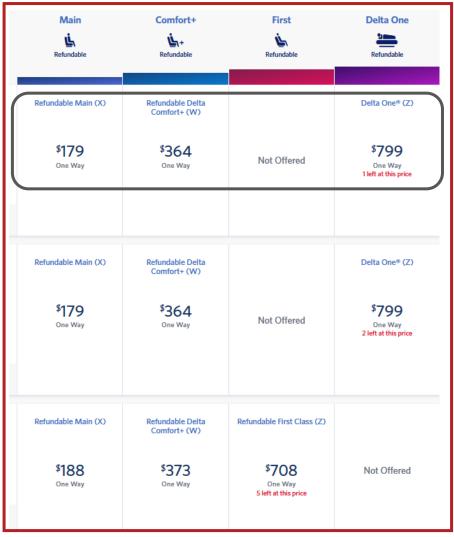
There are usually several fares available on any given flight, and the prices vary depending on the extent of the conditions with which the passenger is willing to comply, including the ability to cancel a ticket and receive a full refund."

Source: U.S. Department of Transportation Order 2003-3-11 (March 18, 2003)



Sample Airline Display: Delta Fare Varies by Product Choice/Restrictions

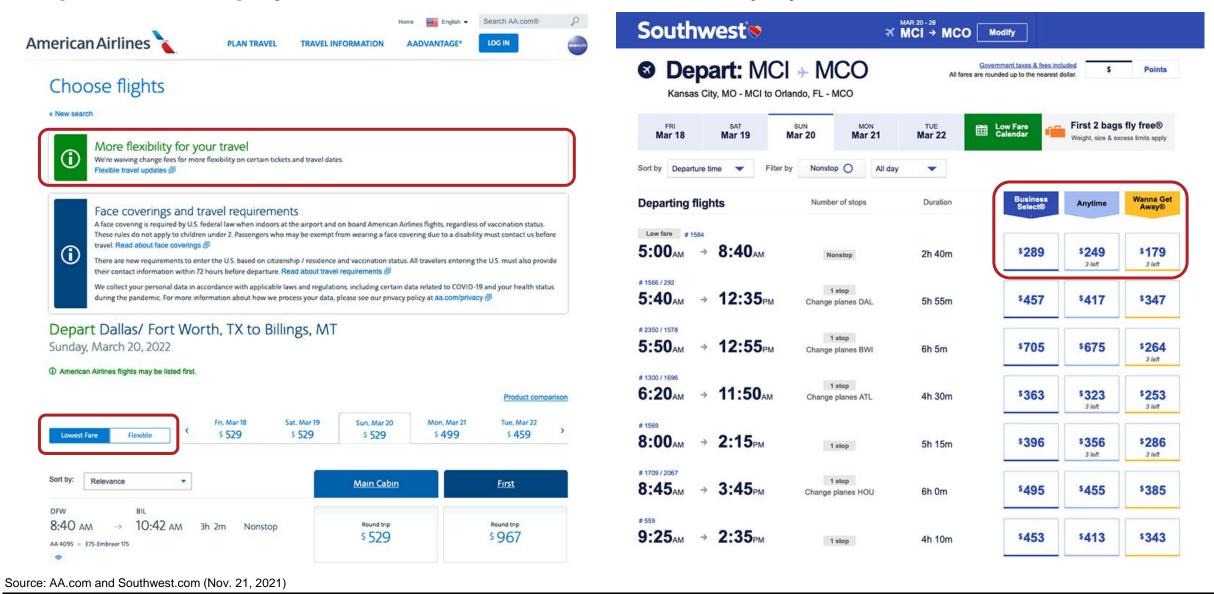




Source: Delta.com (Nov. 23, 2021)

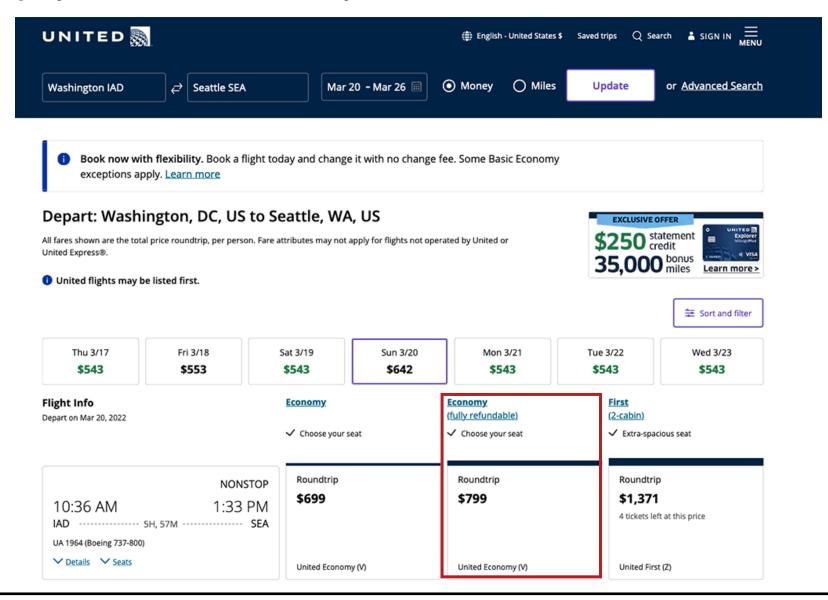


Sample Airline Display: American and Southwest Fares Vary by Product Choice/Restrictions



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We Connect the World

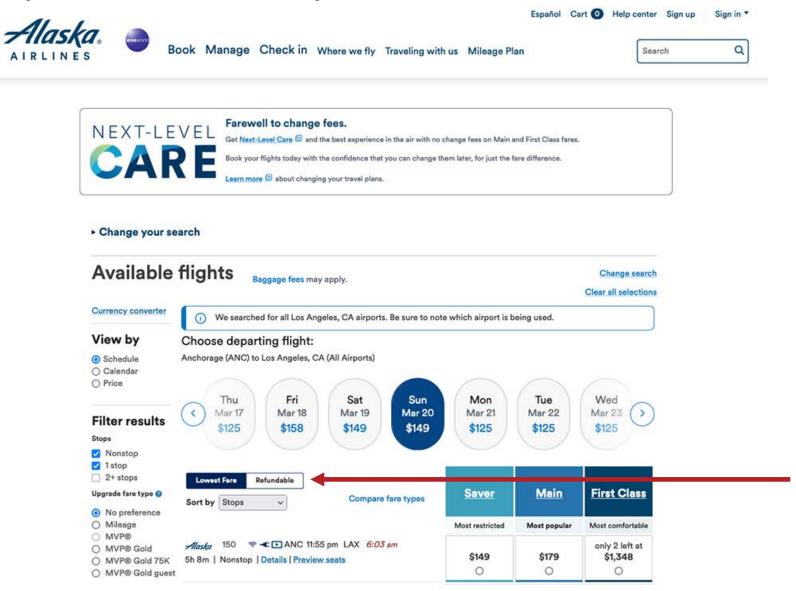
Sample Airline Display: United Fare Varies by Product Choice/Restrictions

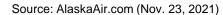


Source: United.com (Nov. 23, 2021)



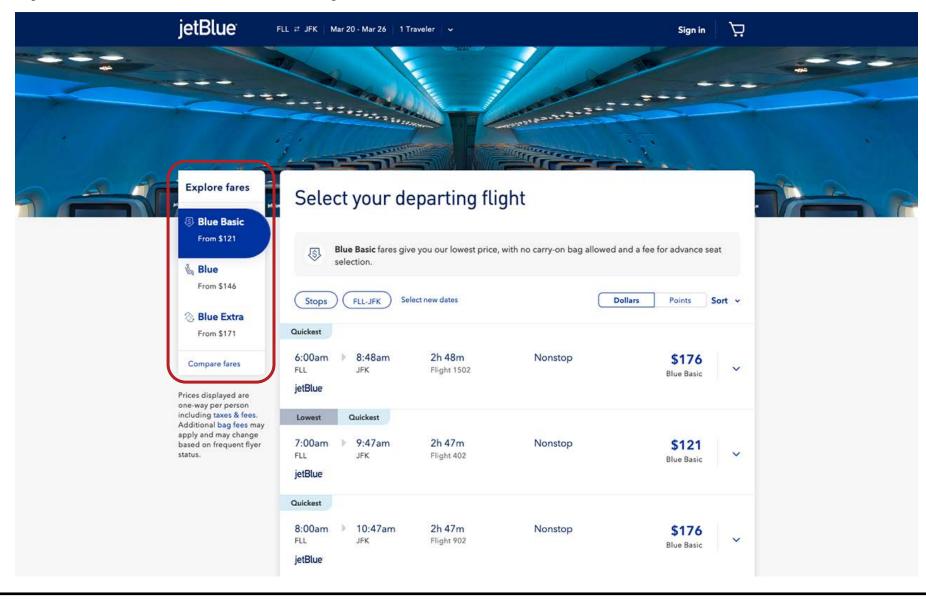
Sample Airline Display: Alaska Fare Varies by Product Choice/Restrictions







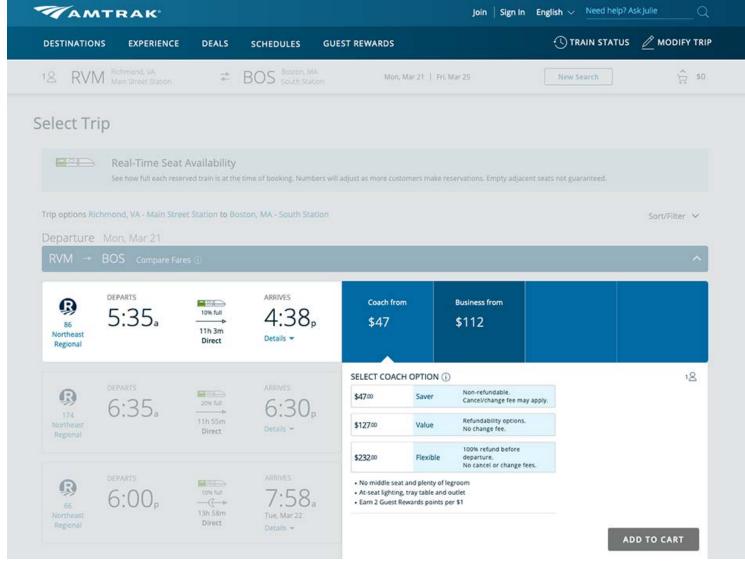
Sample Airline Display: JetBlue Fare Varies by Product Choice/Restrictions



Source: JetBlue.com (Nov. 23, 2021)



Other Industries, Including Those in Travel and Hospitality, Offer Nonrefundable Purchases

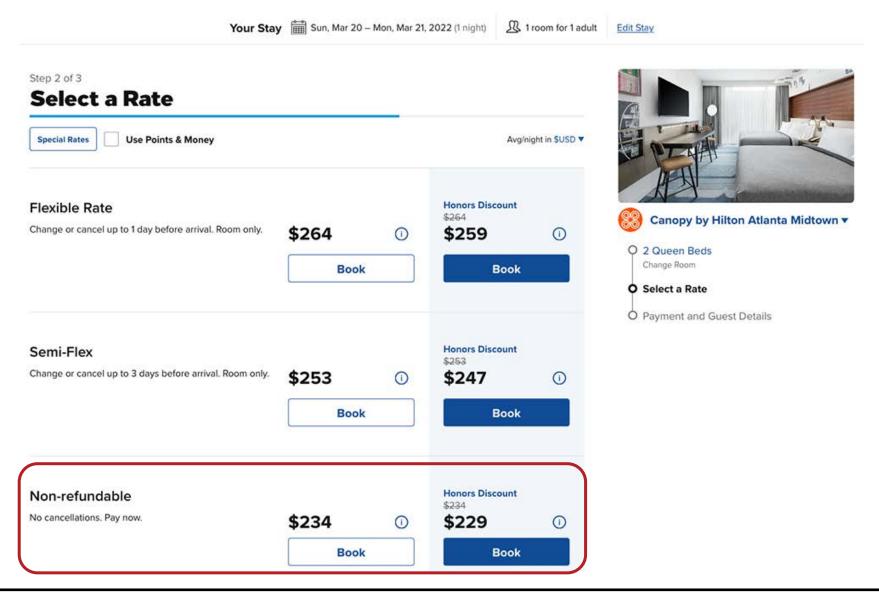




Source: Amtrak.com (Nov. 21, 2021)



Other Travel Industries Offer Nonrefundable Purchases (Cont'd)



Source: Hilton.com



airlines.org



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